

Glendale, CA

Glendale Downtown Mobility Study

The City of Glendale's Downtown Mobility Study addressed the challenge of accommodating growth—including the addition of up to 8,000 housing units—without significantly increasing auto congestion or impacting Glendale's quality of life. The plan combined strategies to broaden transportation choices for existing residents, employees, and visitors with strategies to limit the growth of auto traffic generated by new development. Strategies include implementing techniques to achieve faster, frequent, and more reliable transit service along with a free downtown shuttle to support walking and a "Park Once" downtown.

A new comprehensive parking management system was a primary focus of the study. The study recommended metering all on-street parking and offering 90 minutes free in all garages to improve on-street availability and encourage people to park in the currently under-used garages. A critical component of the parking analysis was developing recommendations to ensure adequate parking for commuters at the Glendale Transportation Center (a commuter park-and-ride and regional rail station) to prevent commuters from parking in nearby residential neighborhoods

and prevent employees at nearby industrial firms from parking in the commuter parking lot.

The study included a comprehensive package of "demand management" programs to coordinate the efforts of key stakeholders to encourage downtown residents and employees to shift to other modes. Demand management programs included: offering free transit passes, establishing car sharing or carpooling programs, and offering "parking cash-out" to allow employees to receive cash in exchange for not using a parking space at work.

The Downtown Mobility Study was adopted unanimously by the Glendale City Council in early 2007. The Downtown Specific Plan and Mobility Study received the 2007 Award for "Comprehensive Planning in a Large Jurisdiction" from the American Planning Association (APA) Los Angeles chapter and the statewide 2007 Award of Merit from the California APA in the same category. The project was also recognized by the Southern California Association of Governments (SCAG), receiving SCAG's 2007 "President's Excellence Award for Visionary Planning for Mobility, Livability, Prosperity, and Sustainability."



Project Duration:
2005-2006

Total Budget:
\$552,706

For more information:
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