

San Francisco, CA

Better Streets Plan - Streetscape Design Services



Congress for the New Urbanism
Charter Award

The City of San Francisco recognized the need to improve upon the sometimes ad hoc and conflicting policies regarding the design and management of diverse city streets that must accommodate multiple modes and serve multiple functions. For this reason, the City Design Group of the San Francisco Planning Department led a multi-agency effort to develop a citywide Streetscape Master Plan. The Streetscape Master Plan developed a set of unified design standards for each major street type in the city. This design toolkit can then be applied as part of future street maintenance and multimodal corridor plans, with the goal of improving the streetscape quality and amenity, pedestrian safety and comfort, and ecological sustainability of San Francisco's streets.

As part of a larger consultant team, Nelson\Nygaard assisted with the review of existing codes

and policies and research into best practices for streetscape design. Nelson\Nygaard also worked with the consultant team and the city to map existing policies, develop a street typology framework, and provide advisory input and review of a streetscape design toolkit.

In developing the final plan, Nelson\Nygaard assisted with crafting recommendations for improved inter-agency coordination between city agencies responsible for the design, operation, and maintenance of city streets. We also helped identify necessary revisions to existing city policies and codes to allow for implementation of the Streetscape Master Plan's recommendations.

This project was also selected to receive the Charter Award from the Congress for the New Urbanism.



Project Duration:
2006-2008

Total Budget:
\$250,000

Nelson\Nygaard Budget:
\$37,638

For more information:
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